

KLH SOLUTIONS

www.klh-tv.com



About

KLH is a Broadcasting Management System (BMS) designed to meet the needs of all TV Channels, Platforms and media companies.

KLH provides a comprehensive tailored solution for all types of broadcasters: from Public Networks to Live News, Commercial Television to Sports, music and film channels, children's , Telenovelas and more.

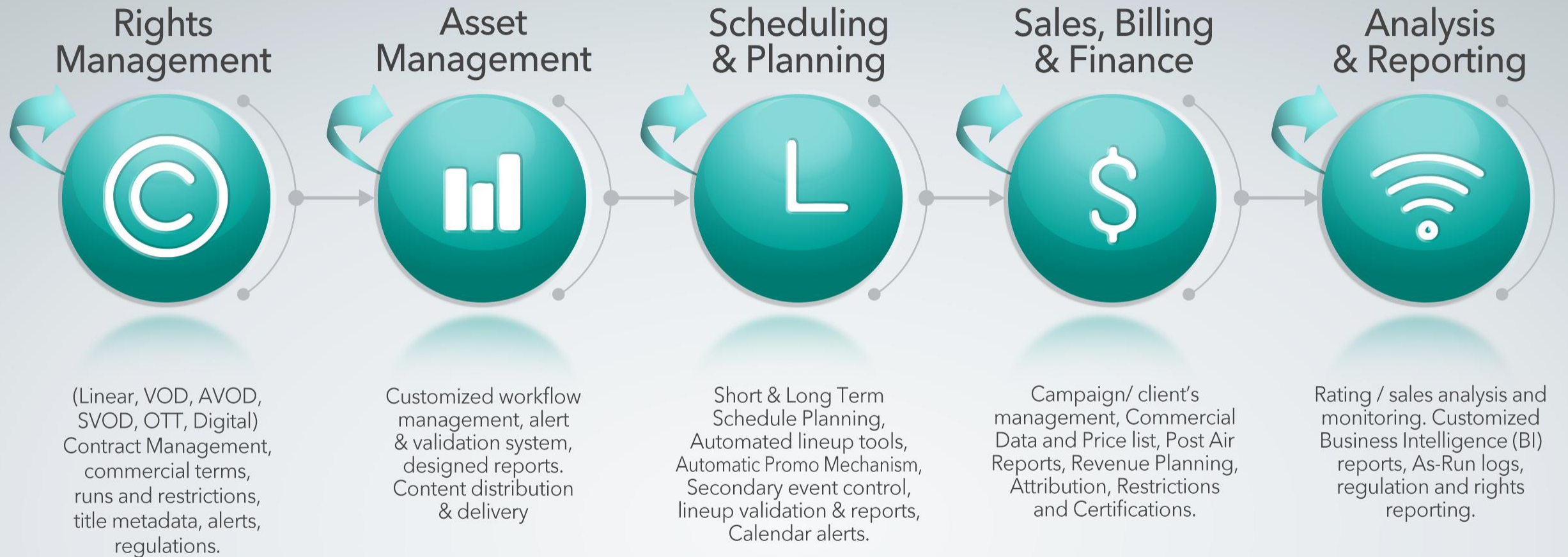
The System is web based using Microsoft Azure Cloud Architecture.

Our Clients

In less than 4 years, we've managed to dominate more than 70% of the local market, proving a significant competitive advantage in key areas of implementation, development and costs reduction.



Main Modules



Why KLH?

We understand your needs!

A Vast know-how of the media industry from the user side!

We are fast & flexible!

Constantly seeking solutions and improvements to meet the fast evolving market changes.

We Care!

We listen and execute. Ongoing customer feedback and direct contact with users.

KLH's Competitive Advantage (graded by our users)

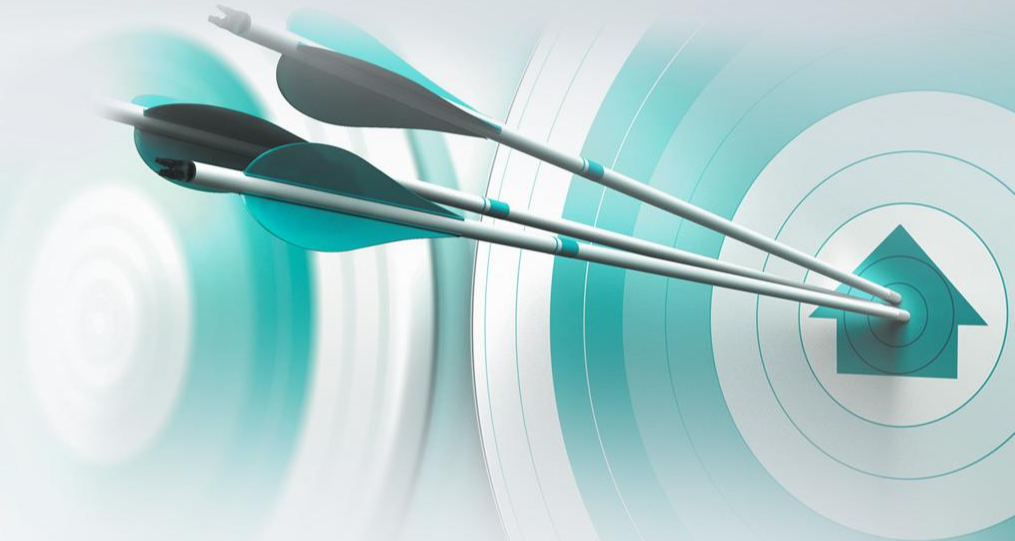
Technical support Responsiveness - **75% FASTER**

Software Implementation Time - **45% FASTER**

Development Time - **58% FASTER**

User Daily Tasks Completion time - **27% REDUCTION**

Development Costs - **32% REDUCTION**



*Compared to major competitors, Based on customer's survey

KLH's Look & Feel

Hello admin | Log Out |

Contracts & Suppliers Database **Schedule** Calendar Playlist Generator Traffic Reports Filed VOD
Back Office

Apr 8 - 14, 2019 today < >

| | Mon 4/8 | Tue 4/9 | Wed 4/10 | Thu 4/11 | Fri 4/12 | Sat 4/13 | Sun 4/14 |
|---------|------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| all-day | | | | | | | |
| 08:00 | VERONICA MARS (# 1) 08:00 - 08:59, Break: 11:00 Pilot Net dur: 00:48:00 | VERONICA MARS (# 2) 08:00 - 08:59, Break: 11:00 Credit Where Credit's Due Net dur: 00:48:00 | VERONICA MARS (# 3) 08:00 - 08:59, Break: 11:00 Meet John Smith Net dur: 00:48:00 | VERONICA MARS (# 4) 08:00 - 08:59, Break: 11:00 The Wrath of Con Net dur: 00:48:00 | VERONICA MARS (# 5) 08:00 - 08:59, Break: 11:00 You Think You Know Somebody Net dur: 00:48:00 | THE MUPPETS TAKE MANHATTAN (# 1) 08:00 - 09:30, Break: 30:00 THE MUPPETS TAKE MANHATTAN Net dur: 00:00:00 | FRIENDS (# 1) 08:00 - 08:25, Break: 03:00 The One Where Monica Gets a Roommate Net dur: 00:22:00 |
| 08:15 | | | | | | | FRIENDS (# 2) 08:25 - 08:50, Break: 03:00 The One with the Sonogram at the End Net dur: 00:22:00 |
| 08:30 | | | | | | | FRIENDS (# 3) 08:50 - 09:15, Break: 03:00 The One with the Thumb Net dur: 00:22:00 |
| 08:45 | | | | | | | FRIENDS (# 4) 09:15 - 09:40, Break: 03:00 The One with George Stephanopoulos Net dur: 00:22:00 |
| 09:00 | FRIENDS (# 1) 09:00 - 09:25 The One Where N Roommate Net dur: 00:22:00 | THE SILICON VALLEY (# 1) 09:01 - 09:26 Break: 03:00 Minimum Viable Product Net dur: 00:22:00 | FRIENDS (# 3) 09:00 - 09:25, Break: 03:00 The One with the Thumb Net dur: 00:22:00 | FRIENDS (# 5) 09:00 - 09:25, Break: 03:00 The One with the East German Laundry Detergent Net dur: 00:22:00 | FRIENDS (# 7) 09:00 - 09:25, Break: 03:00 The One with the Blackout Net dur: 00:22:00 | FRIENDS (# 9) 09:00 - 09:25, Break: 03:00 The One Where Underdog Gets Away Net dur: 00:22:00 | FRIENDS (# 2) 09:25 - 09:50, Break: 03:00 The One with the Sonogram at the End Net dur: 00:22:00 |
| 09:15 | | | | | | | FRIENDS (# 4) 09:15 - 09:40, Break: 03:00 The One with George Stephanopoulos Net dur: 00:22:00 |
| 09:30 | FRIENDS (# 2) 09:25 - 09:50, Break: 03:00 The One with the Sonogram at the End Net dur: 00:22:00 | FRIENDS (# 4) 09:25 - 09:50, Break: 03:00 The One with George Stephanopoulos Net dur: 00:22:00 | FRIENDS (# 6) 09:25 - 09:50, Break: 03:00 The One with the Butt Net dur: 00:22:00 | FRIENDS (# 8) 09:25 - 09:50, Break: 03:00 The One Where Nana Dies Twice Net dur: 00:22:00 | FRIENDS (# 10) 09:25 - 09:50, Break: 03:00 The One with the Monkey Net dur: 00:22:00 | THE MUPPETS (# 1) 09:30 - 11:00, Break: 02:00 THE MUPPETS Net dur: 01:28:00 | FRIENDS (# 5) 09:40 - 10:05, Break: 03:00 The One with the East German Laundry Detergent Net dur: 00:22:00 |
| 09:45 | | | | | | | FRIENDS (# 6) 10:05 - 10:30, Break: 03:00 The One with the Butt Net dur: 00:22:00 |
| 10:00 | BROOKLYN NINE-NINE (# 1) 09:50 - 10:15, Break: 03:00 PILOT Net dur: 00:22:00 | BROOKLYN NINE-NINE (# 3) 09:50 - 10:15, Break: 03:00 THE SLUMP Net dur: 00:22:00 | BROOKLYN NINE-NINE (# 5) 09:50 - 10:15, Break: 03:00 THE VULTURE Net dur: 00:22:00 | BROOKLYN NINE-NINE (# 7) 09:50 - 10:15, Break: 03:00 48 HOURS Net dur: 00:22:00 | BROOKLYN NINE-NINE (# 9) 09:50 - 10:15, Break: 03:00 SAL'S PIZZA Net dur: 00:22:00 | | |
| 10:15 | BROOKLYN NINE-NINE (# 2) 10:15 - 10:40, Break: 03:00 The Tagger Net dur: 00:22:00 | BROOKLYN NINE-NINE (# 4) 10:15 - 10:40, Break: 03:00 M.E TIME Net dur: 00:22:00 | BROOKLYN NINE-NINE (# 6) 10:15 - 10:40, Break: 03:00 HALLOWEEN Net dur: 00:22:00 | BROOKLYN NINE-NINE (# 8) 10:15 - 10:40, Break: 03:00 OLD SCHOOL Net dur: 00:22:00 | BROOKLYN NINE-NINE (# 10) 10:15 - 10:40, Break: 03:00 THANKSGIVING Net dur: 00:22:00 | | |

KLH's Look & Feel

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Suppliers and Contracts Generator | DataBase | Schedules | Calendar | Breaks | Playlist Planning | Playlist | Playlist - New

Generator | Playlist As Run | Sales | Traffic | **Reports** | Files | VOD | Back Office

Actual Broadcast | VOD | Playlist | Schedule Programs | Promo | Rating | Regulation | Rights | Royalties | Search | Council | Marketing | Files | Power B

Show Report

הכנסות לפי תקופה – לפי משרד מדיה

| חודש | 2017 (M) | 2018 (M) |
|-----------|----------|----------|
| January | 6.9M | |
| February | 5.6M | |
| March | 9.5M | |
| April | 6.2M | |
| May | 1.4M | 3.1M |
| June | 7.8M | 3.5M |
| July | 7.6M | 3.5M |
| August | 5.3M | 4.0M |
| September | 5.9M | 5.8M |
| October | 7.5M | 10.0M |
| November | | 7.0M |
| December | | |

תמהיל הכנסות התאגיד - לפי משרד מדיה

- מדיה קום: 17.15%
- זניט: 11.48%
- מפרסם ישיר: 10.6%
- TMF: 9.96%
- לשכת הפרסום הממשלתית: 9.4%
- יוניברסל: 7.83%
- חברון זל: 4.91%
- נקודת איוון כלכלה ופרסום: 3.55%
- רואים: 1.9%
- סמארט מדיה: 1.79%
- יוניברסל: 1.3%
- מימו: 1.22%
- ג'יפית: 0.89%
- פרסום: 0.41%
- מוקד המודע: 0.11%

| מסרס | מוחג | משרד מדיה | תקציב | תאריך עלה | תאריך ירידה | אורך תשדיר ממוצע | רטי | תחנות |
|--------------|-------|-----------|----------------------|---------------------------|-------------------------------|------------------|------|---------------------------|
| UMI | קוילק | UMI | 244,112.00 | Monday 26 February 2018 | Sunday 11 March 2018 | 13.40 | True | כאן רשת ב' כאן 88 כאן גמל |
| UMI | שבילט | UMI | 244,112.00 | Monday 05 March 2018 | Sunday 18 March 2018 | 21.24 | True | כאן רשת ב' כאן 88 כאן גמל |
| אגד | אגד | מדיה קום | 27,624,989.00 | Thursday 21 December 2017 | Sunday 31 December 2017 | 14.44 | True | כאן רשת ב' |
| ... | ... | ... | 240,328.00 | Wednesday 07 March 2018 | Tuesday 20 March 2018 | 11.05 | True | כאן רשת ב' כאן 88 כאן גמל |
| ... | ... | ... | 27,624,989.00 | Tuesday 25 July 2017 | Monday 12 February 2018 | 21.17 | True | כאן רשת ב' כאן גמל כאן 88 |
| ... | ... | ... | 27,624,989.00 | Thursday 17 May 2018 | Tuesday 29 May 2018 | 11.66 | True | כאן רשת ב' כאן גמל כאן 88 |
| ... | ... | ... | 27,624,989.00 | Sunday 22 October 2017 | Sunday 12 November 2017 | 11.00 | True | כאן רשת ב' כאן גמל כאן 88 |
| Total | | | 29,207,402.00 | Monday 15 May 2017 | Monday 29 October 2018 | 20.24 | | ... |

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[Suppliers and Contracts Generator](#) | [DataBase](#) | [Schedules](#) | [Calendar](#) | [Breaks](#) | [Play List Planning](#) | [Playlist](#) | [Playlist - New](#)

[Sales](#) | [Traffic](#) | **Reports** | [Files](#) | [VOD](#) | [Back Office](#)

[Actual Broadcast](#) | [VOD](#) | [Playlist](#) | [Schedule Programs](#) | [Promo](#) | [Rating](#) | [Regulation](#) | [Rights](#) | [Royalties](#) | [Search](#) | [Council](#) | [Marketing](#) | [Files](#) | [Power BI](#)

[Show Report](#)

הכנסות לפי תקופה - לפי מפרסם

| Month | 2017 | 2018 |
|-----------|-------|-------|
| January | 2.45M | |
| February | 1.80M | |
| March | 2.56M | |
| April | 2.03M | |
| May | 0.29M | 0.69M |
| June | 1.90M | 0.96M |
| July | 3.11M | 1.77M |
| August | 2.21M | 0.99M |
| September | 2.13M | 2.50M |
| October | 2.50M | 3.84M |
| November | 2.38M | |
| December | | |

תמהיל הכנסות התאגיד - לפי מפרסם

| Publisher | Percentage |
|---------------------------|------------|
| אמטיים רויאלטי | 4.34% |
| תמי 4 | 8.12% |
| אמטיים רויאלטי | 4.34% |
| אלדן | 4.59% |
| ד"ר בלן | 3.9% |
| המועצה להסדר הימורים ב... | 3.72% |
| הרלב | 4.01% |
| מדלי הים התיכון | 3.37% |
| מרחי טפחות | 4.1% |
| מחסני תשמל | 9.53% |
| ממון ישיר | 4.77% |
| מרכז משען | 4.16% |
| מדלי ה... | 4.25% |
| מחסני תשמל | 5.64% |
| מימון ישיר | 5.66% |
| מרכז משען | 4.77% |
| משי | 4.1% |
| ניאופרם | 7.13% |
| פנדור | 5.41% |
| שופרסל | 4.33% |
| שירביט | 5.32% |

KLH's Look & Feel

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Contracts & Suppliers Database Schedule Calendar Playlist Generator Traffic Reports Filed VOD
Back Office

Suppliers Master Agreement **Contracts**

Display Items

| Id | Series Name (HE) | Series Name (EN) | Status | | | | | | | |
|-------------|------------------------|------------------------|---------------|--------------|-------|------------|------------|--------|-----------|------|
| 35 | BROOKLYN NINE-NINE SE6 | BROOKLYN NINE-NINE SE6 | Active | | | | | | | |
| 36 | THE SILICON VALLEY | THE SILICON VALLEY | Active | | | | | | | |
| Id Contract | Contract Name | Main Channel | Season No. | Episodes No. | Price | Start Date | End Date | Status | remaining | |
| 36 | THE SILICON VALLEY | E! | 1 | 8 | 8 | 20/03/2019 | 01/01/2050 | Active | 11231 | Edit |
| 37 | SEINFELD | | SEINFELD | | | | | Active | | |
| 38 | SEINFELD SE2 | | SEINFELD SE2 | | | | | Active | | |
| Id Contract | Contract Name | Main Channel | Season No. | Episodes No. | Price | Start Date | End Date | Status | remaining | |
| 38 | SEINFELD SE2 | E! | 2 | 12 | 12 | 21/03/2019 | 01/01/2050 | Active | 11231 | Edit |
| 39 | SEINFELD SE3 | | SEINFELD | | | | | Active | | |
| 40 | SEX EDUCATION | | SEX EDUCATION | | | | | Active | | |
| 41 | FARGO SEASON 2 | | FARGO | | | | | Active | | |
| Id Contract | Contract Name | Main Channel | Season No. | Episodes No. | Price | Start Date | End Date | Status | remaining | |
| 41 | FARGO SEASON 2 | E! | 2 | 10 | 1 | 24/03/2019 | 01/01/2050 | Active | 11231 | Edit |
| 42 | VERONICA MARS | | VERONICA MARS | | | | | Active | | |
| 43 | MODERN FAMILY 5 | | MODERN FAMILY | | | | | Active | | |
| Id Contract | Contract Name | Main Channel | Season No. | Episodes No. | Price | Start Date | End Date | Status | remaining | |
| 43 | MODERN FAMILY 5 | E! | 5 | 24 | 24 | 24/03/2019 | 01/01/2050 | Active | 11231 | Edit |

KLH's Look & Feel

Channel: CNN HD Date: 12-02-2019 Versions: + Add Edit Delete

Generate: Hot Partner Cellcom

Original time: 14:32 Items: NBA - NBA - Open Court

Is Primary Is Rerun Is Live

Aspect ratio: 16:9 Video formats: HD Sound type: S

24 / 7 Is Recording

Version: Basic Version Delete selected items Delete line up

| | Original time | IL Time | Item | Sub Item | Display | Rerun | Live | Video Format | Aspect Ratio |
|-------------------------------------|---------------|---------|-------------------|----------|-------------------|-------|-------|--------------|--------------|
| <input checked="" type="checkbox"/> | 00:00:00 | | CNN היום | | CNN היום | false | false | HD | 16:9 |
| <input checked="" type="checkbox"/> | 01:00:00 | | אנדרסון קופר 360 | | אנדרסון קופר 360 | false | false | HD | 16:9 |
| <input checked="" type="checkbox"/> | 02:00:00 | | קואמו פריים טיים | | קואמו פריים טיים | false | false | HD | 16:9 |
| <input checked="" type="checkbox"/> | 03:00:00 | | CNN הלילה | | CNN הלילה | false | false | HD | 16:9 |
| <input checked="" type="checkbox"/> | 04:00:00 | | אמאפור | | אמאפור | false | false | HD | 16:9 |
| <input checked="" type="checkbox"/> | 05:00:00 | | חדר החדשות של CNN | | חדר החדשות של CNN | false | false | HD | 16:9 |
| <input checked="" type="checkbox"/> | 06:00:00 | | חדר החדשות של CNN | | חדר החדשות של CNN | false | false | HD | 16:9 |
| <input checked="" type="checkbox"/> | 09:30:00 | | בתוך אפריקה | | בתוך אפריקה | false | false | HD | 16:9 |
| <input checked="" type="checkbox"/> | 10:00:00 | | חדר החדשות של CNN | | חדר החדשות של CNN | false | false | HD | 16:9 |
| <input checked="" type="checkbox"/> | 10:30:00 | | מסעות עסקים | | מסעות עסקים | false | false | HD | 16:9 |

KLH's Look & Feel

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Suppliers and Contracts | DataBase | Schedules | Breaks | Play List Planning | **Playlist** | Generator | Playlist As Run

Sales | Traffic | Reports | Files | VOD | Back Office

Classical | 08/03/2019 | All | **הצג פלייליסט** | לעריכה נעל פלייליסט | **נעל** | Rules

-- Choose Type -- | בחר... | **Schedule** | Delete | Schedule List | Sched. Log | בננוס | Schedule Lock | Location | T&T | Playlist Loop |

| Start Time | Type | Item | ID | SOM | DUR | Type Of Broadcast | Original Time | Schedule Deviation |
|-------------|-----------|-----------------------------------------------------------------------------------------------|------------------------------|-------------|-------------|----------------------------|---------------|--------------------|
| 11:57:44:08 | ברייק | ברייק מספר: 6 - שעה מתוכנת: 08/03/2019 11:52:00 - סוג ברייק: רגיל סוג תוכן: מעברון | BREAK | 00:00:00:00 | 00:00:00:00 | | | |
| 11:57:44:08 | ברייק | ברייק מספר: 6 - שעה מתוכנת: 08/03/2019 11:52:30 - סוג ברייק: רגיל סוג תוכן: פרסומת | BREAK | 00:00:00:00 | 00:00:00:00 | | | |
| 11:57:44:08 | מעברון | קול המוסיקה - מעברון פרסומות פתיח | RP002510 | 00:00:00:00 | 00:00:05:21 | | | |
| 11:57:50:04 | פרסומת | בנק ישראלים מפיידקווארן רבית משיכה התראה 60מימ/24 - רגיל | RC007533 | 00:00:00:00 | 00:00:24:06 | | | ג |
| 11:58:14:10 | פרסומת | הכשרה ביטוחייה מקיף מחיר משתמ/17 - רגיל | RC007490 | 00:00:00:00 | 00:00:17:02 | | | ג |
| 11:58:31:12 | פרסומת | גיאס-מערון חדש ראשה מ 20% הנחה יענילים/11 - רגיל | RC007486 | 00:00:00:00 | 00:00:10:24 | | | ג |
| 11:58:42:11 | פרסומת | סאן דוסייל/דוכנת/עבמניה-טביליס/3מימ/18 - רגיל | RC007559 | 00:00:00:00 | 00:00:18:01 | | | ג |
| 11:59:00:12 | פרסומת | טראומיל אלסטן נוסה נאבישיריים/11 - רגיל | RC005854 | 00:00:00:00 | 00:00:11:00 | | | ג |
| 11:59:11:12 | פרסומת | בנק ישראלים מפיידקווארן רבית משיכה התראה 60מימ/15 - רגיל | RC007532 | 00:00:00:00 | 00:00:15:05 | | | ג |
| 11:59:26:17 | מעברון | קול המוסיקה סניר | RP008869 | 00:00:00:00 | 00:00:04:19 | | | |
| 11:59:31:11 | ברייק | ברייק מספר: 6 - שעה מתוכנת: 08/03/2019 11:57:30 - סוג ברייק: רגיל סוג תוכן: מעברון | BREAK | 00:00:00:00 | 00:00:00:00 | | | |
| 11:59:31:11 | ברייק | ברייק מספר: 6 - שעה מתוכנת: 08/03/2019 11:58:00 - סוג ברייק: רגיל סוג תוכן: פרומו | BREAK | 00:00:00:00 | 00:00:00:00 | | | |
| 11:59:31:11 | פרומו | טקס פרסי האקדמיה 2019 + כאן תרבות - כלי 7-8.3 | RP014716 | 00:00:00:00 | 00:00:28:14 | | | |
| | | כולי : 00:02:15:17 | זמן לתכנון : 00:00:00 | | | פרוחו : 00:00:39:04 | | |
| 12:00:00:00 | תכנית | (כאן חדשות-כאן חדשות) #228 | RS007010 | 00:00:00:00 | 00:04:00:00 | Re-Run | 12:00:00 | 00:00:00 (0) |
| 12:00:00:00 | [1] תכנית | (כאן חדשות-כאן חדשות) #228 | RS007010 | 00:00:00:00 | 00:00:30:00 | | 12:00:00 | (0) |
| 12:00:30:00 | ברייק | ברייק מספר: 1 - שעה מתוכנת: 08/03/2019 12:00:30 - סוג ברייק: חסות מוג האוויר סוג תוכן: מעברון | BREAK | 00:00:00:00 | 00:00:00:00 | | | |
| 12:00:30:00 | ברייק | ברייק מספר: 1 - שעה מתוכנת: 08/03/2019 12:01:00 - סוג ברייק: חסות מוג האוויר סוג תוכן: חסות | BREAK | 00:00:00:00 | 00:00:00:00 | | | |



KIH SOLUTIONS

Always move forward...
Thank you!

